



CARRERA - SPRING/SUMMER 2014 EYEWEAR COLLECTION

The new Spring/Summer 2014 Carrera eyewear collection showcases sunglasses and optical frames that reflect the brand's racing attitude. Carrera has drawn inspiration from its rich heritage in fashion and sports to create an exclusive collection with a strong personality, fine detailing and unique styles, perfectly embodying the brand's key design principles.

SUNGLASSES COLLECTION

ICONS

With their timeless design, these models are a perfect combination of authenticity and skillful craftsmanship.

CARRERA 84/S – Special Edition

These pilot-shaped unisex acetate sunglasses are a new edition of an iconic model that comes straight from the brand's archives. The frame owes its worldwide fame to "Downhill Racer", a 1969 movie starring a young Robert Redford wearing these celebrated sunglasses.

The tri-layer acetate frame comes in color combos that reflect the brand's passion for the world of sports: black-white-gray, blue-ivory-red and havana.



CARRERA 85/S

This unisex model features an interplay of materials between the Optyl front and the ultra-slim metal temples, as well as fine, sophisticated details that are part of the brand's stylistic heritage.

With their aviator shape, the double bridge with a metal insert on the upper front profile and the engraved Carrera logo, these sunglasses are a contemporary take on the brand's original "Captain" sunglasses, a model that made history. They are available in a classic color palette of black-ruthenium, Havana-gold, opal-black and gray-black.



MUSES

An inspired blend of fashion and style, this new model sets fashion trends, rather than follows, with their unique design.

CARRERA 6014/S

Exclusive and unique, these women's sunglasses unveil a glamorous, young attitude. The bold, softly rounded front in Optyl – which is perfectly combined with flat metal temples – flatters any face shape. A dazzling array of trendy shades is available: brick red-gold, white-palladium, blue-copper gold, black-ruthenium, havana-gold, purple-palladium, pink-gold, air force blue-light gold.



CRAZE

With a young, modern design and edgy, bold colors, the Craze line of sunglasses showcases fashion-forward models with futuristic inspirations that are destined to become the ultimate must-have accessory.

CARRERA 5012/S

This latest Carrera Craze unisex model has an attractive mix of contrasting materials, shapes and colors that are inspired by the brand's original "Sunjet" collection. The ultra-flat round steel front has a lightweight feel, while the inside of the plastic temples is adorned with the iconic Victory "C" textured logo.

These sunglasses are showcased in a variety of vibrant, high-contrast color-blocked options and are also available with mirrored lenses: black-white, burgundy-aqua, gray-blue, beige-coral, green.



CARRERA 5013/S

A stunning combination of Optyl and metal, these bold, rectangular-shaped unisex sunglasses have contrasting colors on the front and temples. They are embellished with the iconic trapezoid-shaped Victory C logo, the brand's distinctive signature detail. Bold color combinations and mirrored lenses make an edgy fashion statement, such as crystal-brick red, black-brown, havana-black, gray-burgundy, green-blue-black, and orange-blue.



CARRERA 5015/S

These new women's sunglasses are designed for fashion addicts who are looking for a trendy, playful style that reflects the latest fashion "craze". The rectangular Optyl front is perfectly combined with geometric-shaped metal temples and plastic temple tips. An original interplay of bright, vibrant nuances include black-brown, havana-brown, orange-blue, orange-pink, yellow-blue, green, green-purple.



OPTICAL FRAMES COLLECTION

CA6620

This new optical frame for women blends stylish details with the brand's unmistakable racing spirit, but also conveys sophisticated elegance and femininity.

The front is Optyl and the temple tips feature different shades of the same color and are perfectly matched with ultra-slim metal temples, which are destined to become Carrera's new signature detail.

This model comes in neutral, essential hues: black-ruthenium, pink-copper, air force blue-ruthenium, havana-light gold.



CA6622

Cutting-edge design and innovation describe this new Optyl men's optical frame with softly rounded edges and a sleek silhouette, for an ultra-lightweight feel and the utmost comfort. The classic, understated shape is enlivened by a fashionable graduated shading effect and opalescent tones of gray blue, havana, dark brown, gloss black.



The CARRERA collection of sunglasses and optical frames is produced and distributed by the Safilo Group.

*Safilo Group HQ Communications Department
Milan – ph. +39 02 77807604
Padua – ph. +39 049 6985459
e-mail: pressoffice@safilo.com
www.safilo.com*